## Cash: Cash Acceleration Strategies (CASh)

		Cash Conversion Cycle (CCC)			-
	A	C			
	Sales Cycle	Delivery Cycle	Billing & Payment Cycle		
-	B	>			
	Make/Production & Inventory Cycle		Shorten Cycle Times	Eliminate Mistakes	Improve Business Model & P/L
A Wa	ys to improve your Sales	s Cycle			
1					
2					
3					
4					
5					
B Wa	ys to improve your Make	e/Production & Inventory Cycle			
1					
2					
3					
4					
5					
				_	_
C Wa	ys to improve your Deliv	ery Cycle			
1					
2					
3					
4					
5					
	ys to improve your Billin	g & Payment Cycle			
1					
2					
3					
4					
5					